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A closet full of clothes and nothing to wear! How to create a collection in your closet

The problem: A closet full of clothes & nothing to wear!

Do you waste time in the morning staring at a closet full of clothes feeling like you have absolutely nothing to wear? Let me guess: You have clothes hanging in your closet with the price tags still on them ... You have a wardrobe dominated by prints and patterns ... You buy everything in the same color ... You feel like your clothes don't reflect "you" ... You have tons of pants and skirts but no tops to wear with them ... Your clothes just bore you. If any of these sound familiar, it's probably because your wardrobe is unbalanced and, as a result, doesn't properly represent your individual style.

The solution: Create balance with the wardrobe pyramid

The method designers and retailers use to create collections each season is all about balance. Applying this method to your own "private collection" (aka your closet) is the secret to making getting dressed in the morning effortless. Strong collections are always built from the base up, so to create the proper balance I'll teach you to think of your wardrobe like a pyramid with three tiers. Your "wardrobe pyramid" needs to be comprised of a base layer of essentials, a second layer of novelty style essentials, and a top layer of trend. Without this three-tier architecture, an unbalanced collection comes tumbling down, creating the "closet full of clothes but nothing to wear" syndrome.

The Presentation: How to create a collection in your closet

I'll give your group the insider "tips and tricks" they need to build wardrobes that really work. I'll provide examples of each "tier" of the wardrobe pyramid and demonstrate how audience members can apply these principles create their own private collection in their closet. This presentation will teach everyone how to maximize the clothes they already own, and how to save money with shopping strategies that insure they'll never regret another purchase!



- create a collection in your closet •

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